



Co-funded by the
Erasmus+ Programme
of the European Union

ERASMUS+ TTO4FOOD project - Enhancement of knowledge transfer in the food sector strengthening technological transfer offices (TTO) in Albanian Universities

LIVING LABS – FIRS ROUND [DL 1.2]

LOCATION: Albania [4 universities]

PARTNER INVOLVED: UNIBA, CUT, Synagri and CIHEAM Bari

CALENDAR:

- 13/07 - h. 10-13 | **University of KORCE**
- 14/07 - h. 10-13 | **University of TIRANA**
- 15/07 - h. 10-13 | **University of VALONA**
- 16/07 - h. 10-13 | **University of DURRES**

PARTICIPANTS: Max 15 stakeholders [3-5 Local universities staff; 3-5 Students; 3-5 managing director, owner or R&D manager of different companies]

DURATION: Max 3h [Introduction, Project Presentation, Benchmarking + max 90 min of NGT]

MATERIAL AND EQUIPMENT REQUIRED:

- 15 chairs
- projector and computer
- blackboard with paper sheets
- post it
- 1 big poster
- 15 pens
- Some papers

AGENDA:

- Presentation of TTO4FOOD Project
- Benchmarking analysis of the TTOs (V.Fucilli, Sinagri; A. Demarinis, Uniba; J.Jawhar, Ciheam Bari)
- Model of TTO
- First round of Living Lab (D.Petruzzella and F. Notarangelo Ciheam Bari)
- Conclusion

METHODOLOGY OF FIRST ROUND LIVING LAB:

Nominal group technique (NGT)

The NGT is defined as a structured method for group brainstorming that encourages contributions from everyone and facilitates quick agreement on the relative importance of issues, problems, or solutions.

The goal of this activity is to collect problems and ideas, clusterize them and underline priorities, not solve problems or resolve differences of opinion.



1. **INSPIRATION:** Elementi di ispirazione per poter rispondere meglio alla domanda
2. **QUESTION:** Qual è il problema principale del TT in Albania? / Volete voi un TTO?
 - a. ***Cosa impedisce la valorizzazione della ricerca in Albania?***
 - Presentation of the state of the art and expression of a defined question and ensure that everyone understands
3. **PRODUCTION:**
 - Each participant silently thinks of needs or ideas that come to mind when considering the question and writes down 3 of them on post-it in a set period of time (5 minutes)
4. **COLLECTION:**
 - Each participant expresses out loud his or her idea. And so on in turn until everyone has read all their ideas or needs. During this stage is not permission to discuss or comment on ideas, but only, if required, clarify with more comprehensibility the proposed idea
 - The facilitator records and put all the post-it on the Poster

BREAK

5. **CLUSTERING:**
 - If there are equal or comparable ideas, according to the author, they can be grouped together
 - Out of answers, each idea in the list is assigned a letter of the alphabet
6. **VOTE:**
 - Each participant, individually again, chooses from the list the three ideas he considers most important, showing on a sheet the letter corresponding to the selected idea and next to the rank assigned (3 points to the most important, 2 at the second, 1 at the third)
 - In turn the participants express the first idea voted (on a second lap the second and so on until exhaustion)
 - The conductor transcribes every single vote alongside the idea pinned on the blackboard
 - At the end of the count, the conductor and the group count both in quantitative terms (sum of individual votes) and in qualitative terms (number of voters for each idea)
7. **DISCUSSION:**
 - At the end the ranking of the most voted ideas is identified
 - Where there are "equal merits" there is discussion and consensus on the ranking
 - short discussion on results